

Platform Share

All BBC Radio

	Q3 24	Q2 25	Q3 25
AM/FM	36.2	33.6	33.2
Total Digital	63.8	66.4	66.8
DAB	39.5	39.6	38.9
DTV	3.3	2.7	3.5
Total Online	21.2	24.1	24.4
Website/Apps	9.8	10.8	11.3
Smart Speaker	11.3	13.2	13.1

All Commercial Radio

	Q3 24	Q2 25	Q3 25
AM/FM	16.4	20.9	20.3
Total Digital	83.6	79.1	79.7
DAB	48.8	44.2	44.4
DTV	2.0	2.0	1.8
Total Online	32.8	32.9	33.0
Website/Apps	11.3	10.5	11.4
Smart Speaker	21.5	22.4	22.2